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FOREIGN MARKS ON APPLES

NEW ZEALAND'S 1927 APPLE EXPORTS



Total shipments of Apples to be made from New Zealand during the 1927 season are estimated at 525,000 bushel cases as compared with 730,000 cases last year, according to a report received in the Department of Agriculture from Consul-General W. L. Lowrie at Wellington. The decrease is due largely to hailstorms and adverse weather conditions which affected the crop in the Hawkes Bay and Auckland Districts. There was some decrease in the Nelson (South Island) district where the crop was not up to the usual standard.

Approximately 9,000 cases of the 1927 exportable surplus still remained to be shipped at the end of May. About 20,000 cases will go to South American markets, and the balance to the United Kingdom. The bulk of the consignments to the United Kingdom will go to West Coast ports, this being preferable in the late part of the season, since the market for soft fruits in the North of England is later than in London. English market indications are that growers will receive a good average price.

Direct shipments

This year is the first in which direct shipments have been made to Manchester and Avonmouth, the steamers "Hurunui" and "Piako" both taking lots there. The "Hurunui" carried 15,000 cases of Nelson fruit for London and West Coast ports. The "Piako", which sailed from Wellington on March 30, took 25,000 cases of Nelson, Wairarapa and Napier fruit. Of this amount, 12,700 cases were for Glasgow and 10,400 cases for Manchester. A consignment of 25,300 cases was taken by the "Tasmania", which sailed from Wellington on March 15 for the United Kingdom. A lot of 12,000 cases was consigned to Glasgow and the rest to Liverpool. The "Middlesex" sailed on May 21 with a load of 25,000 cases, of which 13,500 went to Glasgow and 11,500 to Liverpool. The "Hertford" sailed for West Coast ports with 15,000 cases for Glasgow.

